Item 7 1 March 2017





# Manchester City Council Quarterly Economy Dashboard Quarter Three 2016/17

Produced by the Core Performance and Intelligence Team

**Highlighting the Grant Thornton Vibrant Economy Index:** readers of the Economy Dashboard are likely to find a recently developed product from Grant Thornton of interest. The **Vibrant Economy Index** is intended to create the 'gold standard measurement for the UK economy'. The index ranks the 324 English council areas across six categories. These categories are broad subject areas that in turn contain a variety of nationally available data sets. These data sets have been chosen in order to illustrate a set of questions.

The six categories and corresponding questions are:

- 1. Prosperity are we producing wealth and creating jobs?
- 2. **Dynamism and opportunity** are we developing an entrepreneurial and innovative culture to drive future growth?
- 3. Inclusion and equality is everyone benefiting from economic growth?
- 4. Health, wellbeing and happiness are our people living healthy, active and fulfilling lifestyles?
- 5. **Resilience and sustainability** is our economy having a negative impact on the natural environment?
- 6. **Community, trust and belonging** are we embracing the community, and living lively and creative cultural lives?

Prosperity	Dynamism and opportunity
Total gross value added (GVA) £m	Business formation rate (%)
GVA per job £000	High level skills (%)
Mean workplace weekly pay (£)	Knowledge workers (%)
Knowledge driven employment (%)	Patents granted (per 100,000 population)
Businesses turning over £1million (%)	GCSE A*-C achieved (%)
Foreign owned businesses (%)	Higher Education employment (%)
	Research & development employment (%)

The data sets chosen are as follows:

Inclusion and equality	Health, wellbeing and happiness
Deprivation (score) – derived from the	Sports participation (adults) (%)
indices of multiple deprivation (IMD)	
Inequality (score) (IMD)	Adults obese or overweight (%)
Average income (£)	Life satisfaction (score)
Child poverty (score) (IMD)	Life worthwhile (score)
Housing affordability	Happiness (score)
Employment rate (%)	Anxiety (score)
Benefit claimant rate (%)	Diabetes prevalence (%)
Homeless households (per 000 households)	Average life expectancy (years)
Individuals not in education, employment or	Child obesity at year 6 (%)
training (%)	
Housing benefit claimants (% of households)	Mean hours worked differential
Long term unemployment (%)	
Fuel poor households (%)	]

Resilience and stability	Community, trust and belonging
Air quality (score)	Community assets (per 1000 population)
Recycling rate (%)	Cultural amenities (per 1000 population)
Co2 emissions per capita (Kt CO2)	Living alone (aged 50+) (%)
Energy consumption (GWh)	Valid voter turnout (%)
New residential addresses created in national	Violent crimes (per 1000 population)
flood zone (%)	
Previously developed land usage (addresses	Ethnic diversity (score)
per ha)	
Dwellings completed (no.)	
Households on LA waiting list (%)	
Planning applications (no.)	

The data is normalised to remove distortion due to variation in geographic area. Secondly the outturn is normalised to remove the influence of the different scales of measurement (%, scores etc.). The data is used to create an index of the full set of local authorities in terms of the six category areas and overall.

# How does Manchester appear in the index?

# Manchester is ranked number 182 in the index

**#18 in the category prosperity** 

#36 in the category dynamism and opportunity

#313 in the category inclusion and equality

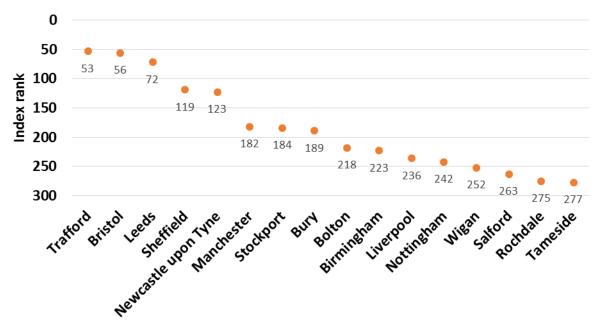
**#305** in the category health, wellbeing and happiness

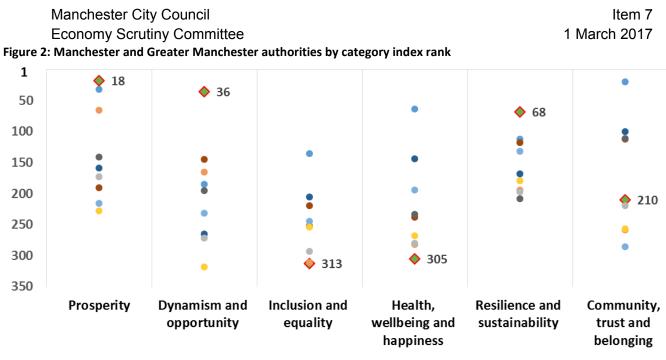
#68 in the category resilience and stability

# #210 in the category community, trust and wellbeing

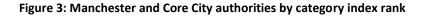
The figures below provide comparison against the ranking attributed to Greater Manchester and Core Cities authorities.

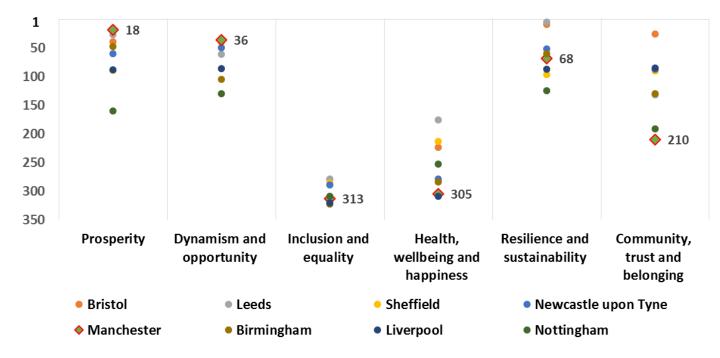
Figure 1: Manchester and Greater Manchester authorities by overall index rank











Whilst it is acknowledged that a local economy cannot be solely judged by straight financial outturn (GVA for example) Manchester appears at a surprisingly low position in the overall index. The combination of large city centre hosting numerous employers and deprived surrounding areas is well illustrated by the disparity between resident wages and the wages of those working in Manchester. The index invites further work to better understand the proportionate weight given to indices of environment, deprivation and health and the weight given to the more traditional economic indices.

You can find out more about the index here:

http://www.grantthornton.co.uk/en/insights/vibrant-economy-index/

#### QUARTERLY ECONOMY DASHBOARD Produced by Core PRI

**Economic development :** as a thriving and sustainable city, we will support the growth of established and emerging business sectors

*Crane survey highlights growth:* analysis of commercial and residential development

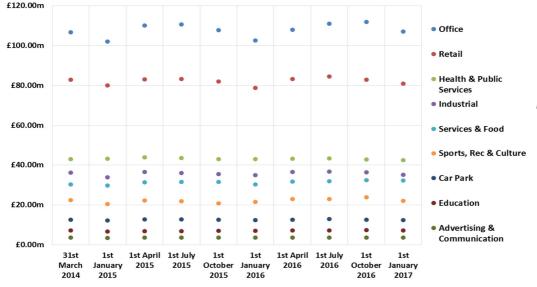
undertaken in 2016 in Manchester city centre and the surrounding areas has identified a large increase in the number of schemes under construction. There is a particularly marked increase in the number of residential units under construction when compared with the 2015 and 2014 totals.

New data Commercial & Residential Development - Annual Update								
Deloitte Manchester Crane Survey	2016	Annua	change	Biennial Change				
(includes Salford fringe area)	2010	Number	%	Number	%			
Number of schemes under construction	49*	25	104.2%	26	113.0%			
- Of which, new schemes	39	18	85.7%	24	160.0%			
Number of schemes completed during the year	17	-2	-10.5%	4	30.8%			
Office space under construction (sq. ft.)	1,420,283	380,283	36.6%	1,095,283	337.0%			
Number of residential units under construction	6,963	3,981	133.5%	5,537	388.3%			

\* 9 schemes are within the Salford fringe area, 40 fall within the geographic boundaries of Manchester City Council

New data Business Rates								
Snapshot of net annual charges payable for non- domestic rates live properties	1st January 2017	-	ly Change to Jan-17)	Annual Change (Jan-16 to Jan-17)				
(note that this is not the amount collected)		Value	Value %		%			
Office	£107.14m	-£4.77m	-4.3%	£4.60m	4.5%			
Retail	£81.08m	-£1.82m	-2.2%	£2.21m	2.8%			
Health & Public Services	£42.37m	-£0.41m	-1.0%	-£0.61m	-1.4%			
Industrial	£35.04m	-£1.23m	-3.4%	£0.14m	0.4%			
Services & Food	£32.20m	-£0.29m	-0.9%	£1.88m	6.2%			
Sports, Recreation & Culture	£22.01m	-£1.90m	-7.9%	£0.56m	2.6%			
Car Park	£12.48m	-£0.09m	-0.7%	£0.11m	0.9%			
Education	£7.31m	-£0.03m	-0.4%	£0.27m	3.8%			
Advertising & Communication	£3.68m	£0.01m	0.2%	£0.01m	0.2%			
Grand Total	£343.33m	-£10.52m	-3.0%	£9.17m	2.7%			

Business rates payable by non-domestic property usage - 2014 to 2017



The 2017 business rates revaluation will be reflected in the Q1 2017-18 dashboard.

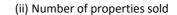
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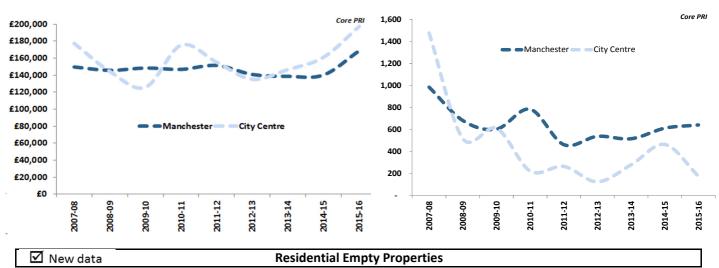
### QUARTERLY ECONOMY DASHBOARD Quarter 3 2016-17 Produced by Core PRI

**Housing:** as a liveable and low Carbon City: we will provide a diverse supply of good quality housing in clean, safe, more attractive and cohesive neighbourhoods across the city

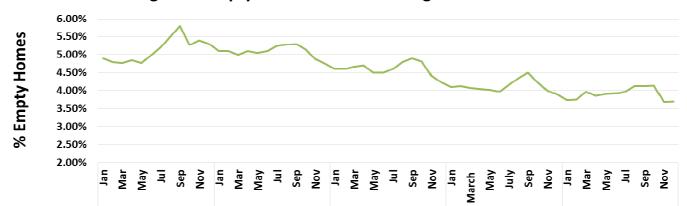
🗹 New data	I	ales				
Land Registry property pr	nd Registry property prices and sales during the			y Change	Annual	Change
quarter		Dec 2016	Number	%	Number %	
Median average prices of properties sold	Manchester City Centre	£177,071	£731	0.4%	£14,056	8.6%
	Mcr excluding City Centre	£162,651	£976	0.6%	-£6,343	-3.8%
Number of properties	Manchester City Centre	497	20	4.2%	-325	-39.5%
registered as sold	Mcr excluding City Centre	1,307	205	18.6%	-294	-18.4%

New build properties (i) average price, Manchester and city centre





## Long Term Empty Homes as % of Housing Stock 2012 - 2017



	2012		2013		2014	2015		2016	
🗹 New data		Rental Market							
Overter 2 (Osteher te		1 bedroom	properties		2 be	2 bedroom properties			
Quarter 3 (October to December)	1.0	20:	15-16	2016-17	Annual change	2015-16	2016-17	Annual change	
City Centre		£	741	£770	3.9%	£945	£972	2.9%	
Manchester (exclue city centre)	ding	£	547	£599	9.5%	£688	£705	2.5%	

## QUARTERLY ECONOMY DASHBOARD Quarter 3 2016-17 Produced by Core PRI

*Skills and jobs:* As a highly skilled city we will: use our devolved powers to align the skills system with the needs of our economy now and in the future

🗹 New data	Ei	mployment	Market		
Labour Insight Advertised Vacancies		Quarterly Change		y Change	<i>Note:</i> it has been
(Latest figures reported are subject to ch	ange,	Dec-16	(Sept to	Dec-16)	identified that there
previous periods are not directly compar		Number	%	is retrospective	
Managers, Directors & Senior Officials	Mcr	1,133	-418	-27.0%	amendment to the
	GM	1,563	-745	-32.3%	historical figures
Professional	Mcr	4,263	-1,197	-21.9%	provided by Labour
FIORESSIONAL	GM	6,411	-2,231	-25.8%	Insight. This can, on
Associate Professional & Technical	Mcr	3,368	-921	-21.5%	occasion, be quite
Associate Professional & Technical	GM	4,682	-1,711	-26.8%	substantial. The
Administrative & Secretarial	Mcr	1,474	19	1.3%	annual change data
	GM	2,318	-363	-13.5%	previously included in
Skilled Trades	Mcr	573	-236	-29.2%	this dashboard has
Skilleu Trades	GM	1,048	-567	-35.1%	therefore been
Caring Laigura & Other Service	Mcr	614	-70	-10.2%	removed as it does
Caring, Leisure & Other Service	GM	1,479	-403	-21.4%	not provide like-for-
Sales & Customer Service	Mcr	937	-15	-1.6%	like comparison.
Sales & Customer Service	GM	1,451	-332	-18.6%	
Process Plant & Machine Operatives	Mcr	489	-149	-23.4%	]
Process, Plant & Machine Operatives	GM	989	-474	-32.4%	]
Flomonton	Mcr	329	-110	-25.1%	]
Elementary	GM	681	-354	-34.2%	]
TOTAL	Mcr	13,180	-3,097	-19.0%	1
TOTAL	GM	20,565	-7,237	-26.0%	]



## Total number of vacancies - Manchester and Greater Manchester - 2016

Core PRI

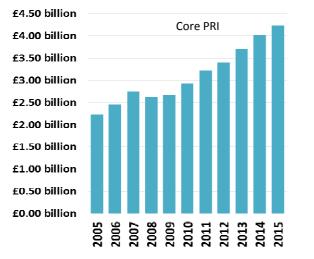
### QUARTERLY ECONOMY DASHBOARD Produced by Core PRI

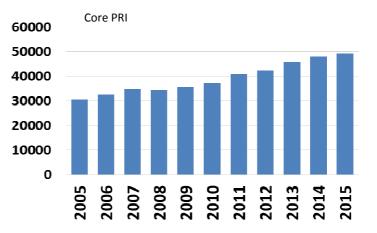
**Visitor economy:** As a liveable and low carbon city: we will invest in cultural and sports facilities for the benefit of the city's residents and to improve the city's international attractiveness

#### 🗹 New data

# **Newly released 2015 data** shows that tourism brought £4.24 billion to Manchester, and supported 49,400 full time equivalent jobs.

#### Economic impact of tourism to Manchester (£'s)





#### Source: Marketing Manchester / STEAM (The Scarborough Tourism Economic Model)

The Scarborough Tourism Economic Model uses the following data types to build a model of the economic impact of tourismo: accommodation - rooms, beds and prices, occupancy rates, visits to attractions and events, visits to tourism information centres and visitor spend across a range of visit type categories and businesses

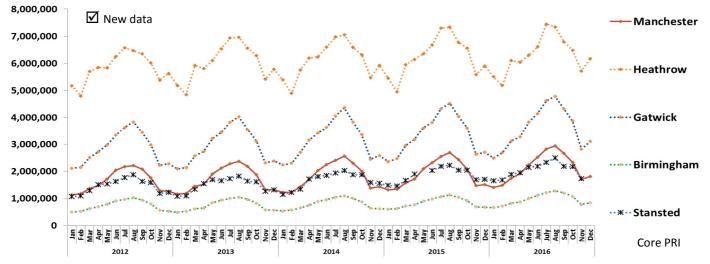
Accommodation Stock (number of rooms) in Manchester City Centre	Dec-16		y Change o Dec-16)	Annual Change (Dec-15 to Dec-16)		
(snapshot at end of month)		Number	%	Number	%	
4* and 5* hotels	3,561	-343	-7.7%	226	5.79%	
3* hotels and below	846	298	8.4%	19	0.49%	
Self-catering and serviced apartments	8,880	93	11.0%	98	11.65%	
Total Rooms	581	48	0.5%	343	4.00%	
Rooms in the pipeline due to be open in the next 12 months: Dec 2016 - Dec 2017	1,112					

### FTEs supported by tourism

#### Quarterly Economy Dashboard Quarter 3 2016-17

**Visitor economy:** As a Connected City we will capitalise on the increased capacity at the airport and the connectivity and logistics benefits of Airport City to boost the economy

#### Manchester Airport - passenger numbers, 2012 - 2016, monthly comparison with other major UK airports



Note: as from quarter 3 2016/17 this section will include data on Stansted airport. The chart above includes Stansted data back dated for comparison against the other airports featured.

	Passenger numbers: year to date at Dec 2016	Annual change (actual)	Annual change (%)	Biennial change (actual)	Biennial change (%)	Four year (2012-16) change (%)
Manchester	25.63m	2.50m	10.8%	3.64m	16.6%	29.9%
Birmingham	11.65m	1.46m	14.3%	1.94m	20.0%	8.10%
Gatwick	43.12m	2.85m	7.1%	5.02m	13.2%	25.95%
Heathrow	75.71m	0.72m	1.0%	2.30m	3.1%	28.61%
Stansted	22.47m	1.99m	9.7%	2.46m	12.3%	30.52%

#### QUARTERLY ECONOMY DASHBOARD Produced by Core PRI

**International Perspective:** as a connected city we will: Develop an integrated, smart and clean transport network that reflects the changing shape of the city and the way people need to move around. Our vision is for Manchester to be in the top flight of world-class cities by 2025

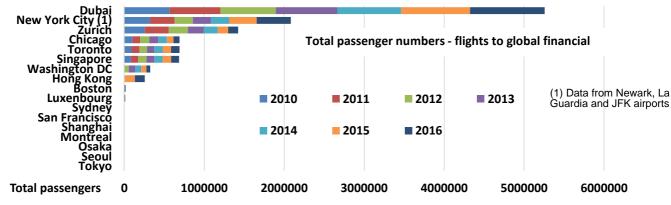
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As a thriving and sustainable City we will support the growth of established and emerging business sectors

☑ New data Business air travel to / from Manchester airport

2016 data shows that the total number of passengers from Manchester to worldwide financial centres increased for eight destinations and decreased for six. *Flights commenced to four centres where no transit occured during 2015. Overall passenger numbers to financial centres increased by 6.24%* 

	2016 - total passengers scheduled and charter by month to / from Manchester airport									
Rank	Financial Centre	2010	2011	2012	2013	2014	2015	2016 full year	Varia	ation from 2015
2	New York City <sup>(1)</sup>	322115	307674	227085	228031	227313	344313	426035	倉	81722
3	Singapore	84898	90894	101651	98229	102962	108950	97512	Ţ	-11438
4	Hong Kong	0	0	0	203	7570	124172	124416	$\uparrow$	244
5	Tokyo	0	0	0	0	0	0	0		0
6	San Francisco	0	0	0	0	0	0	235	$\uparrow$	235
7	Boston	0	85	0	0	0	0	15843	$\uparrow$	15843
8	Chicago	101996	98779	112169	114041	106797	82222	76214	Ŷ	-6008
9	Zurich	256423	300683	238543	197233	177242	129701	124416	Ţ	-5285
10	Washington DC	68	103	57187	78993	76486	64432	46574	Ţ	-17858
11	Sydney	0	0	475	0	0	0	0		0
12	Luxenbourg	0	50	0	0	0	0	11310	$\uparrow$	11310
13	Toronto	92575	98762	93607	90108	106303	103453	105750	$\uparrow$	2297
14	Seoul	0	0	0	0	0	0	0	倉	0
15	Montreal	4	0	0	0	79	0	0		0
16	Shanghai	0	0	102	0	0	0	110		110
17	Osaka	0	0	0	0	0	0	0	┢	0
18	Dubai	565575	637866	692126	768452	799630	861194	933976	$\uparrow$	72782
19	Frankfurt	329973	325363	317741	335442	375183	390202	386522	Ţ	-3680
20	Vancouver	36228	34432	30380	29844	29228	28206	27590	Ţ	-616
	Total	1789855	1894691	1871066	1940576	2008793	2236845	2376503		139658



The financial centres utilised in this table are taken from the most recent global financial centre index <sup>(1)</sup> which ranks cities on an 'aggregate of indices from five key areas: "business environment", "financial sector development", "infrastructure factors", "human capital", "reputation and general factors". London is currently #1 in the global financial centre index but is not directly comparable given the wider choice of transport from Manchester. Airlines do not fly to certain destinations throughout the year so no passenger transit may be recorded at points during the year, similarly Manchester does not connect with every airport in the index. **The next update to the index will be reflected in the quarter 4 economy dashboard.** 

(1) http://www.longfinance.net/global-financial-centres-index-20/1037-gfci-20.html

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